

Meiselman's Sports Address Lists Are A Must For Autograph Collectors

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All you have to do is page through one of Harvey Meiselman's address lists and you quickly notice the attention to detail in his quality products.

For the past 10 years, Meiselman has aided thousands of autograph collectors all over the world with his reliable address books that have become as important as a postage stamp and self-addressed envelope for autograph fans.

"My addresses are the most accurate around because of the search engines I use," said Meiselman on the reason why his address lists have become such a hit. "I go through extreme measures to ensure top-quality addresses and my customer service is by far the best around. Plus, I'm able to keep addresses updated better than any other list producer. I do all the address research myself."

Addresses can become outdated very quickly as athletes usually move frequently during their careers and this can continue when their careers end also. Staying on top of these moves is the most critical thing. You have to be able to produce an updated address for a lot of athletes even 2-3 months after new lists are produced. That's how quickly some athletes move around.

Using sophisticated and very expensive search databases to track down current and former athletes, Meiselman uses these services to make sure collectors are paying for up-to-date and valid addresses. That's only part of the process. His entire address database is submitted every three months

for National Change of Address processing supplied by the U.S. Post Office. This process guarantees that addresses will have correct spelling of street addresses, correct zip codes and postal abbreviations to ensure a speedy and accurate delivery.

On top of that, Meiselman uses a group of nearly 100 collectors who test hundreds of addresses a month so that collectors know that the addresses printed are accurate.

Meiselman, an autograph collector since 1968, also mails 100-150 letters a month testing addresses. All of these help to guarantee the most accurate addresses available.

You know you are on track when some sports teams use his address lists to try and contact old players for alumni reunions and special team functions. Years ago, a former NFL Alumni President, of one of the regional chapters, used Meiselman's address lists to contact former NFL players living in his territory to inform them about the benefits they could receive from the league. When you have teams and ex-players using the lists to contact people, you must be doing something right.

There are many options of address lists for collectors to purchase. The most popular is the *Baseball Address List* that has over 90 percent of living baseball players who ever played in the majors, dating all the way back to 1930.

You don't get an address indicated as "Old Address" like you do with other baseball lists. You just get current and accurate addresses. Not only are players included, but umpires, managers, owners, commissioners and many others prominent baseball figures. New sections are added regularly to make collecting autographs through the mail the most successful for his customers.

For example, new this year is the addi-

tion of each Major League Baseball team that a player played for during his career to help collectors find the players they want to write to.

The always popular *Football Address List* features more than 9,000 current and ex-NFL players. Every Hall of Famer as well as any updated addresses from the previous year will be included. Again, the players will have all of the AAFC, AFL and NFL teams that they played for listed.

The *Hockey Address List* has more than 2,700 current and ex-NHL players and also 500 former WHA hockey players. To aid collectors, every team that a player played for during his career is listed.

In addition to these popular lists, Meiselman also sells a *Basketball Address List*, *Golf*, *U.S. Olympians* and the *Men and Women of Distinction Address List*, which is a comprehensive list of people you read about in the paper and history books. Nobel Prize winners, authors, politicians, astronauts and other non-sport people are featured in this address list.

The very popular *Ultimate Address List* is quite large and perfect for any autograph collector who wants to start sending out requests. The *Ultimate Address List* is a combination of the four major sports lists and put together has more than 25,000 addresses. The *Ultimate Address List* comes at a 40 percent discount off the price of the four combined sports address lists.

Ordering an address book is quick and easy with Meiselman's fantastic customer service. Collectors can check out his website at www.sportsaddresslists.com to see everything that he has to offer.

Orders can be done securely on his website using any credit card. Or you can purchase a list by check or money and you can mail your order to: Harvey Meiselman, 9723 Lemonwood Way, Boynton Beach, FL 33437. ♦